



# Company Profile



[www.ellak.co.tz](http://www.ellak.co.tz)



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# About the Company



**Ellak Water Purifiers TZ is a premier provider of top-quality water purifiers, filters and dispensers, dedicated to ensuring the health and safety of individuals and businesses across Tanzania. Strategically based in Dar es Salaam, we are committed to promoting access to clean and pure water for everyone, understanding that safe drinking water is crucial for overall health and well-being.**

## Our Mission

Our mission is to deliver innovative, reliable, and high-quality water purification solutions that significantly enhance the quality of life for our customers by ensuring they have access to clean, safe, and pure drinking water.

## Our Vision

We aspire to be the most trusted and preferred water purification company in Tanzania, recognized for our unwavering commitment to health, safety, and exceptional customer service.



## Our Values

**Quality:** We strive for excellence in every product and service we offer, ensuring the highest standards of water purification.

**Health & Safety:** Our foremost priority is the well-being of our customers, providing water that is free from contaminants.

**Innovation:** We embrace the latest technology to continuously enhance our water purification solutions.

**Customer Focus:** We place our customers at the center of our operations, offering tailored solutions that meet their specific needs.

**Sustainability:** We are committed to environmentally responsible practices, contributing to the sustainable development of our community.

## Products & Services



**Ellak Water Purifiers TZ offers a wide array of products and services designed to cater to the diverse needs of our clientele:**

### Water Purifiers:

**Reverse Osmosis (RO) Drinking Water Systems:** Advanced purification systems that remove dissolved solids and contaminants, ensuring pure and safe drinking water.



**Ultraviolet (UV) Purifiers:** Effective solutions for eliminating bacteria and viruses without altering the taste of water.

**Activated Carbon Filters:** High-performance filters that remove chlorine, odors, and organic contaminants, enhancing water quality.



## Water Dispensers:

**Hot and Cold Water Dispensers:**  
Convenient and efficient solutions for homes and offices, providing instant access to hot and cold purified water.

**Bottleless Water Coolers:**  
Environmentally friendly dispensers that connect directly to the water supply, offering continuous access to purified water.

## Installation Services:

Professional installation by certified technicians to ensure optimal performance and reliability of our water purification systems.

## Maintenance & Support:

Comprehensive maintenance packages and after-sales support to ensure the longevity and effectiveness of our products.

Regular servicing, filter replacements, and performance checks conducted by our experienced team.



## Custom Solutions:

Tailored water purification solutions designed to meet the unique needs of businesses, including large-scale commercial and industrial applications.



## Why Choose Us?

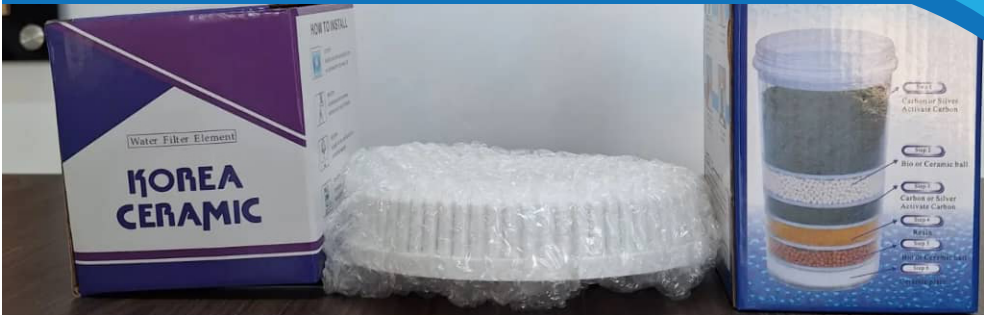
**Expertise and Experience:** Our team comprises highly skilled professionals with extensive knowledge and experience in water purification technologies.

**Quality Assurance:** We adhere to rigorous quality control standards to ensure the safety, efficiency, and reliability of our products.

**Customer Satisfaction:** Our customer-centric approach guarantees solutions that exceed expectations, backed by excellent customer service.

**Local Insights:** Being based in Dar es Salaam, we have a deep understanding of the local water challenges and requirements, allowing us to provide effective and relevant solutions.

# Corporate Social Responsibility (CSR)



**At Ellak Water Purifiers TZ, we are deeply committed to giving back to our community. Our CSR initiatives focus on:**

**Community Outreach:** Providing free water purification systems to schools, healthcare facilities, and underprivileged communities to ensure access to safe drinking water.

**Environmental Stewardship:** Promoting sustainable practices by encouraging the use of eco-friendly water dispensers and reducing plastic waste through bottleless systems.

**Educational Programs:** Conducting workshops and awareness campaigns on the importance of clean water and proper hygiene practices.





## Benefits of Water Purifiers

1. Improve the taste of water by removing impurities.
2. Remove harmful contaminants like bacteria, viruses, and heavy metals.
3. Reduce the risk of waterborne diseases.
4. Environmentally friendly by reducing the need for single-use plastic bottles.
5. Cost-effective in the long run compared to buying bottled water.
6. Provide access to clean drinking water at all times.



The water purifier with a 12-liter capacity and uses a water dispenser. The filters are changed every 6 months.

Mini Dispenser for someone without a dispenser who would like to use a water purifier designed for a dispenser. It doesn't use electricity, so you'll get regular water, which is the healthiest.





The water purifier with a 13-liter capacity and uses a water dispenser. The filters are changed every 6 months.

The water purifier with a 21-liter capacity and uses a water dispenser. The filters are changed every 6 months.





The water purifier with a 19-liter capacity, it is stand-alone, it doesn't use a water dispenser! It comes complete as seen in the picture. The filters are changed every 6 months. It doesn't use electricity, so you'll get regular water, which is the healthiest.

Water purifier with a 32-liter capacity , it's stand-alone, doesn't use a water dispenser! It comes complete as seen in the picture. The filters are changed every 6 months. It doesn't use electricity, so you'll get regular water, which is the healthiest.





This is a Reverse Osmosis Drinking Water System that you can install in your home / office / school / hospital / hotel / factory for drinking water and other activities like cooking, etc. It removes salt, minerals, bacteria, sediment, dust, chlorine, ensuring the water remains clean and safe. The filters are changed every 1 year.

Welcome to our store! We have high-quality water filters that will ensure clean and safe water for you and your family. Come in, and let us assist you!





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